ASSESSMENT DECISION TREE

WILL YOU BE MEASURING WHAT A STUDENT (OR OTHER STAKEHOLDER) IS TO KNOW, THINK, OR DO AS A RESULT OF PARTICIPATING IN A PROGRAM, COURSE, OR SERVICE?

YES (I.E. LEARNING OUTCOME)

WILL THE STUDENTS (OR OTHER STAKEHOLDER/S) BE DISPLAYING THEIR KNOWLEDGE AND/OR SKILLS?

YES
Therefore I will be using a direct method

NO
Therefore I will be using an indirect method

SELECT FROM THE DIRECT METHODS LISTED BELOW, THE APPROPRIATE QUANTITATIVE OR QUALITATIVE TYPE OF ASSESSMENT.

QUANTITATIVE METHODS
- RUBRIC (#’S)
- DOCUMENT ANALYSIS
- PRE/POST TEST
- CERTIFICATION EXAM OR LICENSURE EXAM

QUALITATIVE METHODS
- RUBRIC (IF DESCRIPTIVE)
- DOCUMENT ANALYSIS
- OBSERVATION
- PORTFOLIO
- VISUAL METHODS (PICTURES/COLLAGES, VISUAL AID, GRAPH/PLOT)
- ONE MINUTE ASSESSMENT (ONE-MINUTE PAPER, QUIZ, OR OPEN-ENDED QUESTIONS)
- CASE STUDY
- REFLECTIVE JOURNAL
- INTERNAL/EXTERNAL JURIED REVIEW OF PERFORMANCE

NO (I.E. PROGRAM OUTCOME)

I will be measuring what my program seeks to do, achieve, or accomplish for the purposes of improvement. Thus, I will be using an indirect method.

SELECT FROM THE INDIRECT METHODS LISTED BELOW, THE APPROPRIATE QUANTITATIVE OR QUALITATIVE TYPE OF ASSESSMENT.

QUANTITATIVE METHODS
- SURVEY
- ATTENDANCE
- USAGE/TRACKING
- EXISTING DATA
- KPI’S
- GRADUATION/RETENTION RATES
- PERCENTAGES
- FACULTY/STUDENT/STAFF RATIO
- ENROLLMENT DATA
- COST BENEFIT ANALYSIS

QUALITATIVE METHODS
- FOCUS GROUP
- ONE MINUTE ASSESSMENT
- SURVEY (OPEN-ENDED)
- PHOTO VOICE
- PROGRAM REVIEW

Assessment & Strategic Planning