

**Department of Marketing  
Graduate Faculty  
Appointment and Reappointment  
Criteria and Standards**


**Department of Marketing**

**College of Business**

Date Approved by Department:

4/18/03


Department Head:

 Rajan Narayanan

Date Approved by Graduate Council:

5/21/03

Dean, the Graduate School:



**I. Levels of Membership**

The Department of Marketing will recognize one level of membership on the Graduate Faculty.

Level 1: The faculty member may teach at the graduate level, may serve on both masters and doctoral committees, and may direct master's theses.

**II. Criteria and Standards for Initial Appointment and Reappointment**

Level 1 Initial Appointment

A. Terminal Degree Recognized by the Department

B. Faculty Appointment at the Rank of Assistant Professor or Above

Level 1 Reappointment

A. Prior Service at Level 1

B. Candidate has during the term of appointment contributed to the graduate program through:

1. Maintaining a level of teaching quality commensurate with departmental peers in graduate courses as evidenced by relevant student or peer teaching evaluations

or

2. Contributing in an active and positive fashion to graduate advisory committees served upon

or

3. Providing sound and competent direction to students directed at the master's level.

### **III. Term of Appointment**

**Level 1:** The term of appointment shall be seven (7) years. Faculty members can be nominated for reappointment during the last 6 months of their current term.

### **IV. Procedures for Nomination: Initial Appointment and Reappointment**

**Initial Appointment:** The Department Head (Chair) shall nominate candidates for initial appointment or for reappointment. The nomination dossier should contain a copy of the nominee's updated vita with numbered pages. The Department Head (Chair) shall also complete a standard nomination form which outlines the department's criteria and standards and how the nominee has specifically met those criteria and standards. The Department Head (Chair) in signing the nomination form certifies the accuracy of information contained in the nomination package and that the procedures, criteria and standards contained within the approved departmental plan have been followed and met. The Department Head (Chair) will forward the nomination to the Graduate School for review and action by the Graduate Dean.

**Reappointment.** Procedures shall be the same as for the initial appointment with one additional step. Prior to forwarding the nomination to the Graduate School, nomination materials shall be reviewed by all graduate faculty members within the department. Following that review, the Department Head (Chair) shall call for a vote by all members of the graduate faculty by secret ballot relative to support or non-support of the nomination. The results of the vote as well as the number of graduate faculty within the unit shall be transmitted with the nomination materials to the Graduate School for review and action by the Graduate Dean.

**NOTE:** Nominees shall have the support of a majority of the current graduate faculty within the unit.