Green Dot
College Strategy

TOOLKIT
for
STUDENT
AFFAIRS AND
CAMPUS
ENGAGEMENT
STAFF
Dear Campus Community,

Thank you for your commitment to a safer campus for all students, staff and faculty. We are excited to help make your efforts effective and manageable. Your contribution to Green Dot and violence prevention efforts across campus are incredibly important. With access to individual students, student organizations and teams, as well as partnerships with staff and faculty, your role is vital.

We understand that your life and your work on this campus can seem overwhelming at times. For that reason (among others) we want to give you clear, practical and adaptable actions that you can take to spread green dots across campus and support students, faculty and other staff in resetting campus norms that are intolerant of violence, and that encourages everyone to do something to reduce violence. This toolkit is presented to you as an attempt to minimize the burden of adding more to your already full schedule and list of duties. We offer ways, big and small, for you to reinforce and add to the growing movement on campus to prevent sexual assault, partner violence and stalking.

Thank you for your efforts!

Everyday Proactive Green Dots for Student Affairs Professionals

- Change your e-mail signature line to include a statement like:
  - Proud to be a Green Dot Supporter
  - Ask me about Green Dot!
  - “No one has to do everything, everyone has to do something.” What’s your Green Dot?
- Hang a Green Dot poster or any other prevention message in your office, hallway or department.
- Post a Green Dot on your office door.
- Add links to campus prevention efforts and direct service resources on any website you have access to.
- Post prevention messages, bystander stories or options for intervention, or resources on social media. Other ways to use social media:
  - Contribute to the campus Facebook page.
  - Add to the campus Green Dot hashtag on Twitter. Some examples of Green Dot Tweets:
    - Direct, Distract, Delegate. There are always options! #livethegreendot
    - Violence doesn’t have to be part of the college experience. #livethegreendot
    - I work towards making this campus safer. #livethegreendot
    - Find your moment. Your moment matters. #whatsyourgreendot
    - No one has to do everything, everyone has to do something. #livethegreendot
◊ Intervene yourself or find someone who will. #livethegreendot
◊ Above all, try something. #whatsyourgreendot
◊ Individuals can change the course of history. #livethegreendot
◊ Our choices define who we are. #whatsyourgreendot
◊ Change happens because we decide it will. #livethegreendot
◊ I look out for my friends at parties. #whatsyourgreendot
◊ Sexual violence, stalking, and dating violence? No more. #livethegreendot

• **Post photos of Green Dot and other violence prevention activities and events on Instagram.**

• **Post youtube videos that have to do with violence prevention, being an active bystander or leaving a legacy of a safer world, some examples:**
  - Chip Guy: https://www.youtube.com/watch?v=hR5cfTVkf-0
  - Kid President: Pep Talk: https://www.youtube.com/watch?v=l-gQLqv9f4o
  - Beyonce, I Was Here: https://www.youtube.com/watch?v=i41qWJ6QjPl
  - Bystander Story, New Zealand: https://www.youtube.com/watch?v=iUJ2OHLAG3w

• **Send a mass e-mail to your contact list with a simple message like:**
  - “Campus safety is important to me. I’m going to do my part to prevent sexual assault, partner violence and stalking on our campus.”

• **Wear a Green Dot pin or carry a Green Dot coffee mug or water bottle and be willing to explain Green Dot and your personal commitment to violence prevention to anyone who asks.**

• **Role model**
  - Role model respect, compassion towards survivors, approachability, and looking out for others.
  - Encourage students to attend Green Dot activities and events. Be there with them, to show your support and participation.

• **Collaborate**
  - Use your relationships with other staff in campus life to create a safer campus. Partner and discuss ways in which to support students as bystanders, support survivors and improve safety across campus.
  - Work with groups and staff members across campus to ensure all students subgroups are reached and encouraged to participate.
  - Talk to other staff in student affairs and campus life to ensure they are looking out for students and are connected to their own contributions as active bystanders.
  - Join or help develop a campus or department-wide taskforce to coordinate prevention efforts.

• **Volunteer your time to help with survivor services, prevention events and activities on campus.**

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**Green Dots for One on One Student Access**

• **Build relationships**
  - Build positive, trusting relationships with students. Create a safe and approachable space for students and peers to come talk to you.
  - Talking points for students who have been through Green Dot training:
    ◈ How has Green Dot changed your college experience?
◊ Have you done any Green Dots? Reactive? Proactive?
◊ What kind of red dot behaviors are you seeing on campus?
◊ What makes it hard to intervene?
◊ What green dot options work best for you?
◊ What do you think is possible as a result of Green Dot?

• **Talking points for student bystanders in general:**
  ▶ The choices you make matter.
  ▶ You’re not a bad person because you don’t always get involved.
  ▶ You’re not morally defective, because you haven’t always acted.
  ▶ There are a lot of options. You don’t have to do something directly. It’s best to pick the option that is best for you, depending on the situation and what’s coming up for you.
  ▶ What makes it hard for you?
  ▶ This is what makes it hard for me…
  ▶ What are ways of intervening that feel realistic to you?

• **Share your own experience**
  ▶ Create an opportunity to share your own experience as a bystander and how it made you feel, then and now. You may have a situation when you were at risk and someone did or didn’t help. You may have been in a situation where you saw something and did or didn’t help. Sharing your own experience will help students and peers process their own and become more active bystanders.

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**Green Dots for Working with Student Organizations**

• **Training**
  ▶ Encourage student groups to host Green Dot Overview Talks and bystander trainings.

• **Incorporate prevention messaging and boosters into regular meetings.**

• **Green Dot activities or events**
  ▶ Support student efforts to host activities and events like:
    ◊ Green Dot athletic games (athletic teams wear green dots on their uniforms or green shoelaces)
    ◊ Green Dot social events (dances or socials for Greek chapters)
    ◊ Green Dot or other violence prevention speaking engagements
    ◊ Tabling events
    ◊ Volunteering for local service providers

• **Toolkits**
  ▶ Help student organizations and teams to develop Green Dots specifically for their population (e.g. fraternities, sororities, drama club, athletic teams, peer educators, LGBTQ groups, faith-based organizations, etc.)

• **Engage student leaders & other influential staff**
  ▶ Build relationships and empower student leaders to take a positive stance on violence prevention efforts.
  ▶ Reach out to RAs and other staff members closely intersecting with students to ensure they are engaged in prevention efforts, speaking to students about active bystander behaviors and supporting victims.
New Student Orientation

- Incorporate Green Dot, active bystander behaviors, violence prevention messaging and victim resources into:
  - New student welcome materials and packets
  - Welcome letters and e-mails to students and parents
  - Orientation talks and keynotes
  - After early adopters have been trained on campus, incorporate Green Dot Overviews into orientation events

Reactive Green Dots for Student Affairs Professionals

- Know your campus and local service providers!
  - Understanding what services available to students, staff and faculty will help build your own confidence to offer help to a student who may be experiencing violence.

- Educate yourself
  - Educate yourself about signs of potential partner violence, sexual assault and stalking and things you can do to help.
    ◊ Remember, you may interact with a student who is exhibiting high-risk behavior or a student who is the target of that behavior. You may interact with both.
  - Some good places to start (in addition to your campus service provider):
    ◊ National Resource Center on Domestic Violence: http://www.nrcdv.org/
    ◊ National Sexual Violence Resource Center: http://www.nsvrc.org/
    ◊ Stalking Resource Center: http://www.victimsofcrime.org/our-

- Trust your gut
  - If your gut is telling you something is not right with a student or colleague:
    ◊ Take the time to inquire and express your concern.
    ◊ If you are uncomfortable doing so, delegate to a trusted colleague or friend of the student.
    ◊ Provide resources to all students, so as not to call out a specific student.

- Talking points for intervening with a student who is a victim:
  - It’s not your fault.
  - You’re not alone.
  - Here is someone you can call and talk to (refer student to advocacy services on campus).
  - Do you feel safe?
  - What do you need?

- Talking points for intervening with a student or peer who is showing aggressive or high risk behaviors:
  - Aggression and violent behaviors are not okay and will not be tolerated here.
  - Everyone deserves to be treated with respect.
  - I care about what is going on with you and am concerned about your choices.
  - If there is something going on that is bothering you, you can talk to me or a resource on campus.
  - (Know your campus policies regarding violence and follow the reporting procedures when necessary).