Welcome to the Office of Student Involvement!

For students at Auburn, one of the best ways to make the university feel like home is by joining a student organization. Involvement allows students to develop leadership, time management and other critical transferable skills that are oftentimes not taught in a classroom. Many organizations provide hands-on experiences for students to apply their knowledge obtained in the classroom to real-world situations. Ultimately, the development of these skills may set apart involved student graduates from their peers.

For many students, establishing a connection with other students plays a significant role in a student’s likelihood of being retained at Auburn. Organizations provide students with a social outlet, a support group and an opportunity to develop their own identity while being exposed to new cultures and ideas.

The Office of Student Involvement’s database, AUinvolve, is home to over 500 student organizations and is a resource for students looking to get involved, search for upcoming campus events and create a co-curricular transcript. Involvement Ambassadors are available to help guide students in finding an organization that is right for them.

This report provides a brief overview of the various entities within our office and highlights some of our many successes over the 2016-17 academic year. We are proud to celebrate the hard work of the many great students, faculty, and staff that are affiliated with our programs.

In the Office of Student Involvement, our students are multi-dimensional, and so are we. We are advisors, teachers, mentors, life coaches and administrators. Our working environment and the students’ learning environment are one and the same.

Working with students is our passion, and it is our goal to help build the leaders of tomorrow.

War Eagle!

COREY M. EDWARDS
DIRECTOR, OFFICE OF STUDENT INVOLVEMENT
**Student Involvement AT A GLANCE**

- **2,687 EVENTS & PERMITS SUBMITTED**
  - Banner Permits: 57
  - Billboard Permits: 64
  - Concourse: 640
  - General Events: 1,201
  - Greek: 448
  - O-Days Reservations: 416
  - Student Activity Programs: 311
  - Student Center Tabling: 62

- **500+ STUDENT ORGANIZATIONS**

- **18,096 INVOLVED STUDENTS**

- **1.8 MILLION AUINVOLVE PAGE VIEWS**

**organizations on auinvolve**

- Registered Student Organizations: 464
- Student Activity Programs: 22
- Campus Departments: 24
- Club Sports: 19
- Greek: 61

**Student Activity Fee:**

- Total: $2,123,755.14 Allocated by SGA Budget & Finance Committee
- 1. Black Student Union: $43,963.24
- 2. International Student Organization: $46,329.06
- 3. Leadership & Service: $98,468.42
- 4. Student Government Association: $185,227.40
- 5. Student Media: $153,306.08
- 6. Student Organizations: $153,647.48
- 7. University Program Council: $566,740.00
- 8. Welcome Week: $31,550.00
- 9. Communications & Marketing: $16,063.28
- 10. Student Involvement Administration: $34,558.28
- 11. Salaries for all Student Activity Programs: $783,901.90

**Schools & Colleges with the Most Involved Students**

- 1. College of Business
- 2. College of Engineering
- 3. College of Liberal Arts

**GPA:**
- Average GPA of Involved Students: 3.12
- Auburn GPA: 3.08

- **STUDENT ACTIVITY PROGRAMS:**
  - Leadership & Service: $98,468.42
  - Student Involvement Administration: $34,558.28
  - International Student Organization: $46,329.06
  - Black Student Union: $43,963.24
  - Student Media: $153,306.08
  - Student Government Association: $185,227.40
  - University Program Council: $566,740.00
  - Student Organizations: $153,647.48
  - Welcome Week: $31,550.00
  - Communications & Marketing: $16,063.28
  - Salaries for all Student Activity Programs: $783,901.90
Student Activity Programs

4,098 STUDENT APPLICANTS

311 EVENTS PLANNED & SPONSORED BY STUDENT ACTIVITY PROGRAMS

556,924 STUDENT INVOLVEMENT CONTACT HOURS

GPA BREAKDOWN:
EXECUTIVE OFFICERS: 3.45
DIRECTORS: 3.45
MEMBERS: 3.39

vs. average Auburn student GPA: 3.08
The 155 students who participated in Alternative Student Breaks completed 4,058 service hours on 11 domestic and abroad trips in seven states (Alabama, Arkansas, Florida, Missouri, Tennessee, South Carolina, & North Carolina) and three countries (Dominican Republic, Ecuador & Nicaragua).

IMPACT is Auburn University’s central resource for volunteer opportunities and community service in the Auburn Community. IMPACT provides students with the opportunity to volunteer throughout the week and special one-time volunteer opportunities. Students can work around their schedules and select from various volunteer opportunities.

1,617 Student Participated in The BIG Event, a one day community service event giving back to the Auburn/Opelika Community.

Each year AUDM engages the Auburn campus and local community in raising funds and generating awareness for Children’s Miracle Network. Now in its sixth year, AUDM has raised more than $1.5 million total for the Children’s Miracle Network. In 2017, AUDM surpasses its $500,000 goal and raised $541,832 to directly benefit the Children’s Hospital at Midtown Medical Center at Columbus Regional Health.
Aubie, Auburn University’s tiger mascot, is in his 38th season as a spirit leader and goodwill ambassador. A popular character among Auburn fans and one of the most animated mascots in the country, Aubie is the living spirit of Auburn. He is a nine-time Universal Cheerleaders Association National Champion, the most of any mascot, and the first to be inducted into the Mascot Hall of Fame.

OSP is SGA’s competitive, academic-incentive based system used to promote and determine reserved organizational seating at football games. All Auburn University chartered, permanent student organizations are encouraged to participate. Organizations’ average Fall 2016 and Spring 2017 GPAs were used to establish rankings and determine seating for the Fall 2017 football season. More than 6,300 students representing 57 organizations participated in the Organizational Seating Program.

Auburn Answers is SGA’s primary feedback system that collects students’ opinions on a wide range of campus and community issues. Auburn Answers allows SGA to categorize feedback in order to better advocate for the student voice with campus administration.
Student Organizations

Student Organizations provide opportunities for students to get involved with more than 450 registered student organizations.

**O-FUND**

The Organizations Fund is available to active student organizations each year through the Student Organizations Student Activity Portfolio. The O-Fund can be used only by permanent student organizations.

$175,386.86 REQUESTED

$98,954.13 ALLOCATED

**49 NEW STUDENT ORGANIZATIONS**

**435 FACULTY/STAFF ADVISORS FOR REGISTERED STUDENT ORGANIZATIONS**

**1,874 STUDENTS ATTENDED BSU GENERAL ASSEMBLY**

**1,058 INTERNATIONAL STUDENTS INVOLVED**

**O-DAYS**

Organization Days allow students to meet organization leaders face to face to learn more about involvement opportunities and events. This year, 416 tables were provided for student organizations to interact with students along the concourse and in the Student Center.
Welcome Week is Auburn University’s official welcome to new and returning students each fall semester. Events throughout the week provide students with fun programming and information to assist them in making Auburn their home away from home. This year, 73 Welcome Week events were hosted across campus with 4,287 students attending events hosted by Student Activity Programs within the Office of Student Involvement.
Auburn Guides

A one-stop application for information about many of Auburn University's departments and student organizations.

17 UNIQUE GUIDES

PARTICIPATING UNITS:

- Auburn Global
- Auburn Serves
- Auburn University Bookstore
- Auburn Youth Programs
- College of Liberal Arts
- First Year Experience
- Office of Parent & Family Programs
- Parking Services
- Student Conduct
- Student Organizations
- University Housing & Residence Life
- University Program Council
- Welcome Week

65,750 TOTAL GUIDE DOWNLOADS

2017 INVOLVEMENT AWARD WINNERS

- Exceptional Campus Organization
  - Student Government Association
- Excellence in Marketing & Design
  - Auburn University Dance Marathon
- Excellence in Practical Application
  - American Pharmacists Association — Academy of Student Pharmacists
- The Charlene & Fred Kam "Human Touch" Service Award
  - Student Association of Mentoring
- Male Student Leader of the Year
  - Hunter Gibson
- Female Student Leader of the Year
  - Meredith Smith
- Most Entertaining Campus Event
  - Holi by Indian Student Association
- The Corey Edwards Organization Advisor of the Year
  - Boyd Brady
- Outstanding Cultural Impact
  - International Buddy Program
- Outstanding Incorporation of Diversity & Inclusion
  - Black Student Union
- New Organization of the Year
  - Standing Together Against Rape and Sexual Assault (STARS)
- Overcoming Adversity Award
  - University Program Council
PROFESSIONAL DEVELOPMENT

ROBERT POWERS
Advisor, Service Programs
Presented on graduate assistant experiences and professionalism at the Southern Association for College Student Affairs in Jacksonville, FL.

BRAD SMITH
Advisor, Student Governance
Selected to participate in the New Professionals Institute hosted by NASPA in San Antonio, TX.

JOHN MICHAEL ROEHM
Assistant Director, Office of Student Involvement
Presented on assessment curriculums utilizing AUinvolve at Alabama-NASPA State Drive-In.

JORDAN CONWAY & SHANNON CANTLAY
Graduate Assistants, Office of Student Involvement
Presented a session on Hazing Prevention for Registered Student Organizations at NASPA Annual Conference in San Antonio, TX

SHANNON CANTLAY
Graduate Assistant, Leadership & Service
Awarded the NASPA-AL Future Leader award for the state of Alabama.

DANCE MARATHON
2017 Children’s Miracle Network Best Digital Media Delta Keep Climbing Award, Morgan Maddox (highest fundraiser in the country)

MISS AUBURN UNIVERSITY
Brooklyn Holt placed top 5 in Miss Alabama Pageant

AUBIE
2nd place Universal Cheerleaders Association nationals (placed 1st or 2nd out of last 10 years) and 1st Place Video

STUDENT GOVERNMENT ASSOCIATION
Southeastern Conference Student Government Association of the Year

STUDENT GOVERNMENT ASSOCIATION
Program of the Year for Hey Day at Southeastern Conference Exchange

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