At Student Involvement, we are about students.

Every day, we engage and empower students by providing developmental opportunities that enhance individual learning and leadership through a diverse student-centered environment. Whether a student is interested in community service, saving the bees, building robots or growing as a leader, Student Involvement has a community for everyone. Organizations provide students with a social outlet, a support group and an opportunity to develop their own identity while being exposed to new cultures and ideas. It is our goal to enhance the overall Auburn experience for every student while helping retain and support them individually.

Involvement allows students to develop leadership skills, time management and other critical transferable skills that are oftentimes not taught in a classroom. Many organizations provide hands-on experiences for students to apply their knowledge obtained in the classroom to real world situations. Ultimately, the development of these skills may set apart involved students from their peers upon graduation.

This report provides a glimpse into the impact engaged students are making, the dedication of our staff, and illustrates our continued efforts to help build the leaders of tomorrow. We are proud to celebrate the hard work of those affiliated with our programs. Together, we have completed another year of creating active learning environments. One highlight includes Emerge at Auburn broadening to become the umbrella organization for all student leadership programs. The open access leadership opportunities Emerge at Auburn provides is designed to meet students where they are in their leadership journey and allows them to move through a three-phase curriculum at their own pace. Utilizing Mobile Check-in at events on campus allowed us to track 98,502 records of attendance through our AUinvolve platform; a 78% increase from last year.

The numbers and figures you will find in this report are impressive, but those numbers alone cannot quantify the lifelong effect our students are making on campus and in their communities.

At Student Involvement, our students are multi-dimensional, and so are we. We are advisors, teachers, mentors, life coaches and administrators. Our working environment and the students’ learning environment are one and the same.

We are about students, and it is our goal to help build the leaders of tomorrow.

Corey Edwards, Director

War Eagle!
Student Involvement provides a learning laboratory that enhances the academic mission of Auburn by providing leadership opportunities for students. We strive to promote growth through a student-centered environment, addressing the needs of students by providing educational and developmental opportunities and overall enhancing the student experience at Auburn.

19,035 students involved in at least one organization, a 5.8% increase from last year

264 events hosted by Student Activity Organizations within Student Involvement, a 32% increase from last year with a total of 15,254 unique students attending

1,088 students placed in leadership positions within Student Activity Organizations

15,254 unique students attended events and activities hosted by Student Activity Organizations within Student Involvement tracked through AUinvolve, a 17% increase from last year

988,223 pageviews on AUinvolve, a 2% increase from the previous year

5,522 events and permits submitted to AUinvolve, a 54% increase from last year

24 schools, colleges and campus departments utilizing Mobile Check-In for events on AUinvolve

<table>
<thead>
<tr>
<th>schools and colleges with the most involved students</th>
</tr>
</thead>
<tbody>
<tr>
<td>human sciences 1,129 84%</td>
</tr>
<tr>
<td>business 3,639 67%</td>
</tr>
<tr>
<td>nursing 690 64%</td>
</tr>
<tr>
<td>pharmacy 401 62%</td>
</tr>
<tr>
<td>engineering 3,687 59%</td>
</tr>
<tr>
<td>education 1,605 56%</td>
</tr>
<tr>
<td>interdepartmental 420 34%</td>
</tr>
</tbody>
</table>
### impact report

<table>
<thead>
<tr>
<th>Item</th>
<th>#</th>
</tr>
</thead>
<tbody>
<tr>
<td>campus wide records of attendance tracked on AUinvolve</td>
<td>98,502</td>
</tr>
<tr>
<td>annual philanthropic impact through service programs</td>
<td>$630,153</td>
</tr>
<tr>
<td>total votes cast in Miss Homecoming &amp; Spring Elections</td>
<td>20,745</td>
</tr>
<tr>
<td>community jobsites in Auburn/Opelika for The BIG Event</td>
<td>171</td>
</tr>
<tr>
<td>shakers distributed during football season</td>
<td>57,000</td>
</tr>
<tr>
<td>guide sessions among 30+ guides on Auburn Guides</td>
<td>345,585</td>
</tr>
<tr>
<td>interactions through First Year Convocation with First Year/Transfer students</td>
<td>5,851</td>
</tr>
<tr>
<td>unique students attended events/activities hosted by SAO</td>
<td>15,254</td>
</tr>
</tbody>
</table>

### average GPA of

<table>
<thead>
<tr>
<th>Group</th>
<th>GPA</th>
</tr>
</thead>
<tbody>
<tr>
<td>involved students</td>
<td>3.14</td>
</tr>
<tr>
<td>SAO exec. officers</td>
<td>3.46</td>
</tr>
<tr>
<td>all Auburn students</td>
<td>3.09</td>
</tr>
</tbody>
</table>

1,323 requested appearances by Aubie the Tiger
The Service branch of Student Involvement offers students the ability to develop and explore their leadership skills while serving our campus and community through a variety of programs.

18,487 total service hours
tracked through AUinvolve

**service**

**PROGRAMS**

**The BIG event**

741 VOLUNTEERS
2,283 SERVICE HOURS

**auburn university dance marathon**

$502,195.08 RAISED BY AUDM FOR CHILDREN’S MIRACLE NETWORK HOSPITALS
1,199 DANCERS

**IMPACT**

797 VOLUNTEERS
1,516 UNIQUE VOLUNTEER OPPORTUNITIES
8,154 SERVICE HOURS

**blood drives**

1,619 DONORS
1,427 UNITS COLLECTED
4,281 LIVES SAVED

“Involvement on campus enriches your overall college experience. No matter what organization you join, you are going to have the opportunity to get pushed out of your comfort zone, learn your strengths, and grow as a leader.”

—GARRETT SMITH
VICE PRESIDENT OF SITE LEADERS FOR ALTERNATIVE STUDENT BREAKS

**alternative student breaks**

13 TRIPS
193 STUDENTS PLACED ON TRIPS
231 APPLICANTS
5,122 SERVICE HOURS

**beat bama food drive**

25TH ANNUAL DRIVE
255,916 POUNDS OF FOOD
2ND HIGHEST TOTAL IN DRIVE HISTORY

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**The future is bright**

**Former Student Involvement leaders selected as prestigious Fulbright Scholars**

Two recent student leaders within Student Involvement organizations, Alyssa Patterson '17 and Julia Dickenson '19, were awarded prestigious Fulbright Scholarships to conduct research and serve as English Teaching Assistants in Japan and Poland.

The Fulbright Program is the flagship international educational exchange program sponsored by the U.S. government and is designed to build lasting connections between the people of the United States and the people of other countries. It is funded through an annual appropriation by the U.S. Congress to the U.S. Department of State's Bureau of Educational and Cultural Affairs. Recipients are selected on the basis of academic or professional achievement, as well as demonstrated leadership potential.

Alyssa Patterson, a graduate of the College of Education, earned a bachelor's degree in exercise science and a minor in philanthropy and nonprofit studies. At Auburn, she served in a variety of roles within the Black Student Union including executive vice president, chief of staff and publicist. She was also a student recruiter through the Office of Admissions, a certified United States Gymnastics Association instructor and she participated in undergraduate research as an adaptive gymnastics coach.

Patterson was awarded the Fulbright Scholarship in spring 2018 and has just completed a year abroad in Taiwan. During her time there, she taught English classes to 2nd, 3rd and 5th grade students and a cooking class for 6th grade students.

"Being heavily involved in Student Involvement at Auburn, I really found my passion for serving the 'unseen,' and giving my all to minority groups on campus," said Patterson. "Working with some of the most well-versed student leaders on campus to unite Auburn as an accepting safe place for all underrepresented groups beautifully shaped my college experience. Through academics I will be able to find a job, but through student leadership I was able to find my 'work.' I was so focused on wanting to get into the allied healthcare profession and focused on the idea of a job, but not how to combine that job with the work I had sleepless nights over while at Auburn. This is what ultimately prevailed me toward applying for a Master of Science in Global Health program and recently deciding to work within the profession after completion of the program, instead of matriculating professional school."

Patterson is currently at Georgetown University pursuing a Master’s of Science in Global Health.

Her biggest takeaway from being a student leader? Emotional intelligence.

"Having the responsibilities of a leader while delegating college life really tests your emotional intelligence," said Patterson. No one talks about the incredible emotional capacity you gain. This is probably the most transferable skill I received from Student Involvement."

Julia Dickenson, former The BIG Event president, graduated in spring 2019 with concurrent degrees in biomedical sciences and psychology as a University Honors Scholar. In fall 2019, she will relocate to Poland to teach English to aspiring scientists in bachelor's and master's programs in Polish universities.

Dickenson began volunteering with The BIG Event during her freshman year and became president in 2018. She initially joined The BIG Event because she enjoyed that it brought Auburn students together to serve throughout the community.

"When you drive around Auburn on the day of The BIG Event and see everyone out volunteering, I think it's really cool that it's so accessible for students that might not be involved in community service otherwise," she said. "I think it shows students how much of an impact they can have with just a few hours of their time. It also builds such a connection between the students and the community."

Dickenson's love for serving others directed her to the field of medicine. She has been accepted to the University of Tennessee College of Medicine and will attend medical school after her time with the one-year Fulbright Program concludes. She says her experience leading and serving others at Auburn helped shape her personally and professionally.

"Involvement in any capacity teaches you to work well with a group and work toward the goals of the group," said Dickenson. "When I got the opportunity to be in leadership positions at Auburn, I began to learn how to lead my peers, communicating consistently and delegating tasks. Everything I learned in my roles in involvement bettered me as a person and communicator, and these are definitely lessons that will serve me well in the future."
Emerge at Auburn is a dynamic leadership program aimed at helping Auburn students develop the skills to lead on campus, in the community and in their future career field. Through its three phases, Explore, Spark and Transform, Emerge at Auburn meets students where they are in their leadership journey and is open to all students.

4,088 attendees
for signature events
including Fall Kickoff, Speaker Series Presented by Delta Air Lines, Spring Kickoff, End-of-Year Celebration

1,593 STUDENTS SELECTED
AND PLACED IN EMERGE AT AUBURN LEADERSHIP PROGRAMS

113 STUDENTS
SERVING AS TEAM LEADERS

90% OF EXPLORE (PHASE 1)
PARTICIPANTS
ABLE TO ARTICULATE THEIR TOP 3 VALUES
AND ACCURATELY DEFINE LEADERSHIP

2,340 TRAINING HOURS
FOR 72 TEAM LEADERS

65 PARTICIPANTS
AT THE LEADERSHIP INSTITUTE

“Getting involved in an organization you're passionate about gives you an involvement family who will always support you and inspire you to become a better person and leader.”

—LAUREN SCHLOSSER
EXECUTIVE VP OF CURRICULAR PROGRAMS FOR EMERGE

Camdyn Neal
Harrison Carter
Kaiyah King
Kelly Blacksher
Lauren Schlosser
Maddy Bridges
Megan Hellendall
Paul Willis
Presley Johnson
Xavier Kimbrell

Speaker series presented by delta air lines

Bryan Terrell Clark
September 2018, 341 attended

Ibtihaj Muhammad
October 2018, 284 attended

Robert Gibbs
November 2018, 248 attended

Tim Tebow
January 2019, 2,200 attended

Jordyne Blaise
February 2019, 158 attended

Jess Ekstrom
March 2019, 112 attended
The Governance branch of Student Involvement represents the student body and includes the Student Government Association, International Student Organization and Black Student Union. SGA seeks to serve, promote, and unify Auburn by advocating for and representing the student body's interests to university administration and the community. Through a wide variety of student-led teams, initiatives and events, the Governance branch works to enhance every student's experience at Auburn.

“Finding your niche and people who have interests similar to yours can help make your Auburn experience what it's truly meant to be—magical!”
— LIVIA COLEMAN
PRESIDENT OF BLACK STUDENT UNION

11,274 NAMETAGS DISTRIBUTED DURING SGA’S HEY DAY
A 12% INCREASE FROM LAST YEAR

11,405 VOTES CAST IN THE 2019 SGA SPRING ELECTION
A 2% INCREASE FROM LAST YEAR

452 SUBMISSIONS TO AUBURN ANSWERS, SGA’S FEEDBACK PORTAL

3,500 DONUTS DISTRIBUTED DURING SGA’S UP ALL NIGHT FINALS WEEK PROGRAMMING

92 BILLS AND LEGISLATION PASSED BY SGA STUDENT SENATE

$1.3 MILLION ALLOCATED BY STUDENT SENATE TO STUDENT ACTIVITY PORTFOLIOS

4,359 TOTAL ATTENDANCE IN EVENTS HOSTED BY ISO

3,610 ATTENDED ISO’S SOCIAL HOURS

2,633 TOTAL ATTENDANCE AT EVENTS HOSTED BY BSU

1,143 ATTENDED BSU’S GENERAL ASSEMBLY MEETINGS
a meal for peace

International Student Organization promotes unity with annual Peace Dinner

Shortly after the terrorist attacks on September 11, 2001, students, in an effort to promote unity during a time of unrest, began to look for opportunities to support one another and encourage solidarity.

Student leaders from the International Student Organization, the Black Student Union, and other organizations on campus discussed how to bring students of all nations and backgrounds together. They quickly decided on one common factor: sharing a meal.

Students from different nations began preparing native dishes from their countries of origin and met together family style to share a potluck meal while getting to know each other.

The event was an instant hit. As it grew, the International Student Organization began working with Tiger Dining to expand portion sizes and keep up with the increasing demand. Students worked directly with Tiger Dining to share their recipes and develop the food to be served at the event which was then known as the International Peace Dinner.

The introduction of ticket sales and voluntary canned good donations directly benefitted the Food Bank of East Alabama to support the Beat Bama Food Drive.

In 2018, the International Peace Dinner celebrated its 15th year as an iconic event on Auburn’s campus. The event has more than doubled in size since its beginning, with almost 1,000 students attending this year.

Learn more about the International Peace Dinner at auburn.edu/iso.
Student Organizations provide opportunities for students to get involved with more than 500 student-led organizations designed to maximize and enhance the Auburn experience. Students can log on to auburn.edu/auinvolve to find a full list of organizations and build a profile to assist in finding organizations and events that meet their interests. The Involvement Ambassadors also serve as a peer-to-peer resource for any student or existing and potential student organizations seeking assistance in finding opportunities for involvement.

## 40 NEW ORGANIZATIONS CREATED

### organizations that received funding

<table>
<thead>
<tr>
<th></th>
<th>Requested</th>
<th>Allocated</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>operating</td>
<td>5,069.15</td>
<td>4,736.24</td>
<td>$4,736.24</td>
</tr>
<tr>
<td>programming</td>
<td>115,618.49</td>
<td>71,201.41</td>
<td>$71,201.41</td>
</tr>
<tr>
<td>travel/registration</td>
<td>79,695.79</td>
<td>71,037.76</td>
<td>$71,037.76</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$200,383.4</strong></td>
<td><strong>$153,875.41</strong></td>
<td><strong>$153,875.41</strong></td>
</tr>
</tbody>
</table>

### involved ambassadors

**70 PRESENTATIONS & WORKSHOPS HOSTED BY THE INVOLVEMENT AMBASSADORS**

**10 INAUGURAL INVOLVEMENT WEBINARS HOSTED**

**100 "ASK AN AMBASSADOR" LIVE CHATS ON WEBSITE**

**476 ORGANIZATIONS PARTICIPATED IN O-DAYS OR O-WEEK**
The University Program Council exists to educate, empower, unify, and serve the study body by creating and hosting quality events on campus. UPC’s student committees are responsible for organizing events such as free movies, comedians, major concerts, workshops, cultural performances and more. In addition, UPC also coordinates with units across campus to host Welcome Week, a week of programming and events to welcome students back to campus at the beginning of each semester.

5,090 UNIQUE STUDENTS ATTENDED EVENTS HOSTED BY THE UNIVERSITY PROGRAM COUNCIL
A 1% INCREASE FROM THE PREVIOUS YEAR

7,422 TOTAL ATTENDANCE AT UPC EVENTS

35 TOTAL EVENTS

2,187 AUBURN GUIDE DOWNLOADS

100 EVENTS HOSTED BY STUDENT ORGANIZATIONS, CAMPUS DEPARTMENTS, AND SCHOOLS & COLLEGES

69,841 VIEWS OF EVENTS SCHEDULE ON AUBURN GUIDES
A 36% INCREASE FROM THE PREVIOUS YEAR
The Communications and Marketing branch of Student Involvement serves the office and Student Activity Organizations through graphic design services and event and initiative promotion through a variety of channels.

939 projects completed

649 digital

176 print

64 promo

50 apparel

333 marketing request forms submitted

2,805 followers a 58% increase from last year

457 page likes a 26% increase from last year

3,840 avg weekly reach

243 avg weekly profile visits

MEET THE STUDENT INVOLVEMENT student designers

victoria olinger ’19

mallory michael ’18

rebecca riemersma

hannah rowlett ’19

elizabeth sugg killough ’19

charlestan helton ’19

hailey briggs scott ’18

bailey matthews

hailey boutelle

reed smith

emily perino
STUDENT INVOLVEMENT 2018–2019
ANNUAL REPORT

involvement awards

excellence in practical application

outstanding cultural impact

overcoming adversity

outstanding incorporation of diversity and inclusion

the Fred and Charlene Kam “Human Touch” service award

most entertaining camps event

excellence in marketing and design (registered organization)

excellence in marketing and design (student activity organization)

student leader of the year

the Corey Edwards organization advisor of the year award

outstanding new organization

most exceptional campus organization (non-SAO only)

most exceptional campus organization (SAO only)

FINANCIAL MANAGEMENT ASSOCIATION

AFRICAN STUDENTS ASSOCIATION

THE GLOMERATA

STUDENT GOVERNMENT ASSOCIATION

THE CAMPUS KITCHEN

DIWALI: INDIAN STUDENTS ASSOCIATION

THE SOCIETIES | ASID + IIDA

EMERGE

BRIA RANDAL, KYLE VENABLE, OWEN CHANDLER, RAVEN LE’NARD, JAMES HARRIS

MYOUNG GI CHON

ITSONUS

STUDENT VETERANS ASSOCIATION

EAGLE EYE TV

INVOLVEMENT AWARDS

winners
awards & Professional Development

conference attendance

AL-NASPA State Drive-In Conference
SACSA Annual Conference
Campus Labs Connect Conference
NASPA Leadership Educators Institute
SEC SGA Exchange
Dance Marathon Leadership Conference
NASPA Region III Summer Symposium

PRESLEY TOWNSEND
GRADUATE ASSISTANT FOR LEADERSHIP PROGRAMS
selected as Student Affairs Graduate Assistant of the Year Award

AUBURN UNIVERSITY DANCE MARATHON
was recognized as a Top 15 program in the country by Children’s Miracle Network Hospitals
selected to present on alumni engagement efforts at Dance Marathon Leadership Conference in Indianapolis, IN

CAMERON EAVES & JOHN MICHAEL ROEHM
COORDINATOR, STUDENT ORGANIZATIONS & ASSISTANT DIRECTOR, STUDENT INVOLVEMENT
selected to present on Organization Registration & Assessment at the Campus Labs Connect Conference in Baltimore, MD

PEARSON BROWN
COORDINATOR, STUDENT GOVERNANCE
selected to attend NASPA New Professional Institute at the University of North Carolina at Charlotte
presented “Strategies for Staying Student-Centered in an Ever-Changing World” at Engage! Conference 2018 in Athens, GA
presented “S.S. Mentor: How Professionals Affect Students’ Ability to Sink or Swim” at SACSA Annual Conference in Myrtle Beach, SC

JULIA DICKENSON
OUTGOING PRESIDENT OF THE BIG EVENT
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meet the staff

Corey Edwards
director

John-Michael Roehm
assistant director

Brad Smith
assistant director

Gloria Finley
business coordinator

Missy Hill
administrative support

Becky McKeen
administrative support

Amanda Hickman
administrative support

Lindsay Penny
communications & marketing

Dawn Morgan
coordinator, leadership programs

Presley Townsend
graduate assistant, leadership programs

Emily Gerulis
graduate assistant, leadership programs

Robert Powers
coordinator, service programs

Marit Winborn
graduate assistant, service programs

Cameron Eaves
coordinator, student organizations

Amanda Ballouk
graduate assistant, student orgs.

Gracie Lester
graduate assistant, student orgs.

Ben Pierce
coordinator, student programming

Alexis Davis
graduate assistant, student programming

Dana Gramuglia
coordinator, student governance

Pearson Brown
coordinator, student governance
DISCOVER YOUR PATH

With more than 500 student-run organizations, Student Involvement makes it easy to find your path.

Log on to AUinvolve to get connected today!

auburn.edu/auinvolve

@auinvolve