Vendor Information

25th Anniversary of the
International Writing Across the Curriculum Conference
Auburn University | Auburn, Alabama

Conference Sponsorship Opportunities

Diamond Sponsor Package - $1,500
(1 available)

- Two 6-foot exhibitor tables, 2 chairs each, outlets and wifi
- Two three-day conference registrations, including breakfast & lunch daily *($850 value)*
- Full page, full color ads on back cover and inside front cover of conference program
- Sponsorship logo displayed on conference website with link to sponsor website
- 4 posts on conference social media channels

Gold Sponsor Package - $1,000
(1 available)

- Two 6-foot exhibitor tables, 2 chairs each, outlets & wifi
- One three-day conference registration, including breakfast & lunch daily *($425 value)*
- Full page, full color ad on inside back cover of conference program
- Sponsorship logo displayed on conference website with link to sponsor website
- 3 posts on conference social media channels

Silver Sponsor Package - $800

- One 6-foot exhibitor table, 2 chairs, outlets and wifi
- One three-day conference registration, including breakfast & lunch daily *($425 value)*
- Full page black and white ad in conference program
- Sponsorship logo displayed on conference website with link to sponsor website
- 2 posts on conference social media channels

Bronze Sponsor Package - $400

- One 6-foot exhibitor table, 2 chairs, outlets and wifi
- Half page black and white ad in conference program
- Sponsorship logo displayed on conference website with link to sponsor website
- 1 post on conference social media channels

(Please note that no conference registrations or meals are included with this package.)

Conference Advertising Opportunities

Ad Size (All ads are b/w)	Silver & Bronze Sponsor Rate	Diamond & Gold Sponsor Rate	Non Sponsor Rate
1/2 page	$60	$30	$125
Full Page	$100	$50	$200

Exhibitor and advertising reservations will be accepted beginning November 9, 2017.

Advertising space is limited and will be reserved on a first come first serve basis.

Additional Information

Overview:
Exhibit space is available at The Hotel at Auburn University & Dixon Conference Center throughout the conference. We expect over 500 attendees, so sponsors will have exposure to a large group of faculty and program administrators.

Reservations & Fees:
Access to power and hotel wireless is included in the sponsorship fee. Meals are included with conference registrations as noted in the sponsorship package details on page one. If your package does not include enough registrations for your exhibit table staff, you may either provide your own meals, or register as a conference attendee and pay the associated fee to participate in conference meals and sessions. Exhibitor and advertising space is not reserved until payment is received. Exhibitor fees are non-refundable.

Advertising and Exhibit Information:
Exhibitors are responsible for setup and tear down of their exhibit space, providing their own signage, and monitoring their exhibit during conference hours. Detailed advertising specifications will be available in January. Tentative important dates and times are noted to the right and are subject to change.

Venue:
The Hotel at Auburn University & Dixon Conference Center is located at 241 South College Street, Auburn, AL 36830. For more information about the venue, visit www.auhcc.com.

Reserve Your Space

To reserve your exhibit or advertising space, send an email to iwac@auburn.edu or call 334-844-7475. Reservations will be accepted through February 1, 2018.

Important Dates**

Reservations
Sponsorship and advertising reservations will be accepted beginning on
November 9, 2017

Sponsorship and advertising reservation deadline:
February 1, 2018

Artwork Due Dates
Logos for website display due*:
February 16, 2018

Advertising artwork due:
February 23, 2018

Conference Schedule**
Conference begins accepting shipments of exhibit material:
May 31, 2018

Exhibit set up:
June 4, 2018 at 8:30 a.m.

Exhibit tear down:
June 6, 2018 at 1:00 p.m.

Note: You may submit your logo/ digital ad for display on the IWAC website at any time after you pay for your exhibit space. We will post it to the website within one week of receipt.

*** Schedule is subject to change.*