Name: Jack O’Keefe  
Year: 03  
Major: Building Science

Qualifications:  
SGA Cabinet Member  
SGA Director of Student Housing  
Sigma Lambda Chi Honor Society Member  
Social Fraternity Member

Platform:  

My name is Jack O’Keefe, and it excites me to share how we want to positively impact Auburn. At Auburn, students from all different walks of life have countless opportunities to get On-Board with the Auburn Family in multiple different organizations around campus helping create lifelong friendships and have unforgettable experiences.

On-Board with O’Keefe aims to positively impact every one of you on our campus by promoting inclusiveness, implementing transportation, and enhancing campus life.

INCLUSIVENESS

On-Board with Rewarding

- Construct a rewards program to give YOU the ability to earn Involvement Points by attending events and joining organizations  
  - Points can be redeemed for different rewards like:  
    - Priority line at Basketball & Football Games  
    - Lowering penalty points on your Ignited Card  
    - Other rewards determined by YOU

On-Board with Communicating

- Create delegates from different organizations  
- Open lines of communication between SGA and organizations to increase collaboration and create opportunities

On-Board with Cultivating Auburn

- Advocate for ‘greater opportunities’ and establish quantifiable metrics on how need-based scholarships will be awarded  
  - Hold Auburn accountable to the scholarships
• Work with the Office of Enrollment Services to further robust recruiting efforts and strengthen retention rates ensuring we have the best, most diverse, and well-rounded student body at ALL levels

TRANSPORTATION

On-Board with Electric Scooters

• Deliver Electric Scooters to Auburn
  o Address safety concerns
  o Solve logistical issues
• Increase affordable options for students traveling in and around Auburn

On-Board with Parking

• Advocate for parking where YOU need it most
  o Increased number of parking permits
  o Implementation of a quantifiable system of awarding parking permits
• Create quick and direct access from all parking areas to central campus
• Implement the new Parking Services app displaying the number of available spots

On-Board with Ride Sharing & Security Shuttles

• Evolve, monitor, and fully implement the new rideshare program
• Revamp the Auburn Security Shuttle
  o Create an app that allows students to request a security shuttle and view the route

CAMPUS LIFE

On-Board with Football Games

• Advocate for alcohol sales at sporting events
  o Promote safe, enjoyable alcohol consumption among ALL fans
  o Encourage Auburn to use the profits to invest in ‘safe drinking’ programs

On-Board with Academics

• Better the environment surrounding finals
• Advocate for practical classes that will prepare YOU for life after college
  o Personal Finance, Civic Literacy, Leadership, Cooking, and others suggested by YOU

On-Board with Feedback

• Expand Auburn Answers and more direct student vote on SGA inanities
• Stimulate student engagement and further direct student voice on key decisions
**On-Board with Students Well-Being**

- Actively engage in the fight against the stigma surrounding mental health by collaborating with Active Minds
  - Teach students how to handle mental health issues and help others
- Relocate the intermural championship games to Jordan-Hare Stadium and Auburn Arena
- Build a protein shake station

**On-Board with Safety**

- Implement more cross walks and further leverage cross walk technology
- Strengthen nighttime security presence in and around campus
- Bring full transparency to YOU about campus safety issues

Thank you and War Eagle!

Jack O’Keefe