Name: Sasha Cohen  
Year: 03  
Major: Architecture  

Qualifications:  
War Eagle Girl  
College of Architecture, Design, and Construction Ambassadors  
Honors College Week of Service Counselor  
Freshman Forum  
Honors Congress  

Platform: Sincerely Sasha  

One thing that I love about Auburn is the creed. I love that our university has a list of ideals that encourages students to live their lives to a high moral standard! As I walk around campus, I am encouraged when I see the skillful, hard work displayed in different majors; the sound bodies as I pass our Campus Recreation; students advocating for a law that protects the rights of all; the human touch as friends hug on the concourse; and the pride for our country as the Auburn family sings the National Anthem in Jordan-Hare. My favorite line of the creed is “I believe in honesty and truthfulness without which I cannot win the confidence and respect of my fellow men.” This line, though, is not always easily demonstrated. I believe to be able to successfully live according to the creed, it is necessary to live your whole truth. This looks like being sincere in our actions, speaking truth in our words, and being genuine in our character.  

During this campaign season and beyond, I hope to spread sincerity, truth, and genuineness. Auburn boasts having the happiest students in the nation, and while I’m sure this is true for some, it isn’t for all. My goal as Miss Auburn is that the title “happiest students” truly reflects the whole student body, and we can start by encouraging an inclusive environment of diverse people. After all, what’s a better way to prepare for life after college than being able to work, learn, and interact with a diverse group of people while in college? I want to advocate for a more inclusive and diverse student body where students can make sincere and intentional friendships that expand their perspectives.  

Since I’m spreading truth, I’ll be honest and say that I didn't always feel like my place was at Auburn. I thought I didn’t fit in because my Auburn experience was so different than everyone’s around me. However, I’ve finally come to understand that my Auburn experience is different, and that makes it mine. I don’t have to be involved in or do something just because everyone else is, and I want to spread the message that your Auburn experience is valid and just as good as someone else’s. You shouldn’t ever feel the pressure to be someone you aren’t so that your Auburn experience fits a certain mold. Live your truth and live it confidently.  

When it comes to having a genuine character, it is important to take care of yourself. Sometimes it’s hard to ask for help, but in order to live genuinely, it’s necessary to speak up when you need it. I want all students to know that it’s okay to reach out for help. Auburn has great resources for students in the areas of food insecurity, mental health, survivor support, and more.  

I hope that throughout this week the student body will support my vision for a more sincere, true, and genuine Auburn.
Sincerely,
Sasha Cohen