Name: Caroline Willoughby

Year: 03

Major: Accounting

Qualifications:
- SGA College of Business Senator
- SGA Lobby Board
- SGA Director of City Relations
- Congressional Appropriations Intern
- Public Accounting Intern

Platform:
As Treasurer, my main goal is to serve you, the Auburn Students. I plan to do so in several different ways that will serve to support you and your investments both on and off-campus.

My first point is to inform the student body on how to save money when shopping in the City of Auburn through collaborating with the Downtown Merchants Association and other local businesses. There are a number of restaurants and shops that offer student discounts that are not public knowledge. As a college student, I know how much a 10% discount can mean when on a budget, and I would love to be able to share this with you. I plan to advertise these money-saving opportunities by advertising in the weekly newsletter and a comprehensive document on the Auburn University website.

Secondly, I plan to build a formulaic spreadsheet for a typical college student's monthly budget. It will give a strategy to manage your money based upon income from personal jobs, allowance, or scholarships, as well as how to manage Tiger Card money for students that live on and off-campus. This will help you and your parents understand how much money is spent on average for food, laundry, and extra activities, so you can make it through the semester without going over budget!

Past treasurers have set a great foundation at this University to focus on increasing financial literacy and transparency, which I plan to continue to pursue. One way I plan to do that is by increasing student knowledge on where the money goes in Auburn's student activities budget. I would like to do so by clearly defining the funding for specific events and items within organizations, as well as simplifying the format so the average student can understand it with a quick glance. As students that pay to experience Auburn activities, it is important that you are able to fully understand what your money is going to fund. Through this level of transparency, you will be able to provide an educated opinion on what and where you would like to see your money being spent.
In addition, I would like to work with the Organization's Board in order to increase support for Registered Student Organizations and Chartered Student Organizations. These student organizations do not automatically receive funding through the Student Activities Fund. I would like to increase support by delegating a director to work with and aid in the creation of budgets and requests when needed.

If elected, I promise to work, day in and day out to fulfill this platform. It was made with you, the students of Auburn in mind. I hope you will see my heart for this role and choose to Wager on Willoughby!