Terms & Conditions:
Upon receipt and use of the UFWH mark(s), you agree to abide by the terms and conditions outlined in this styleguide. Specifically, but not limited to:
- The UFWH logo and affiliated marks should only be manipulated in constrained size.
- The UFWH logo, whenever possible, should appear in the official UFWH colors specified below. Alternate color versions are provided for instances when the official colors are not usable. No other color versions of the logo will be allowed.
- A specific amount of padding [clear space] has been included on all sides of the logo to prevent encroachment by other graphics and/or text. The logo and surrounding clear space [referred to as unit ‘u’ in this document] should not be edited or covered in part or in full.

UFWH Primary Colors:

<table>
<thead>
<tr>
<th>Pantone 368 C</th>
<th>Pantone 5483 C</th>
</tr>
</thead>
<tbody>
<tr>
<td>CMYK</td>
<td>CMYK</td>
</tr>
<tr>
<td>59</td>
<td>78</td>
</tr>
<tr>
<td>1</td>
<td>30</td>
</tr>
<tr>
<td>189</td>
<td>137</td>
</tr>
<tr>
<td>118</td>
<td>57</td>
</tr>
<tr>
<td>#76bd43</td>
<td>#398987</td>
</tr>
<tr>
<td>RGB</td>
<td>RGB</td>
</tr>
<tr>
<td>100</td>
<td>47</td>
</tr>
<tr>
<td>34</td>
<td>135</td>
</tr>
</tbody>
</table>

UFWH Complimentary Colors:
Use the colors below as secondary colors.

- #cfe39d
- #a9d6a7
- #78bd9a
- #3b8685
- #07486b

UFWH logo Typography
The geomanist font family is a modern, clean, linear, and “geomanist” sans serif font designed by atipo®. It is the responsibility of the recipient of this styleguide to purchase Geomanist. A license can be purchased at http://geomanist.com/

All Text used on a white background should be displayed using the UFWH Gray #6E6F72

Geomanist Thin
Geomanist Light
Geomanist Book
Geomanist Extra Light
Geomanist Regular
Geomanist Medium
Geomanist Bold
Geomanist Black
Geomanist Ultra

UFWH Primary Typeface
Geomanist Regular & Geomanist Bold

defghijklmnopqrstuvwxyz
ABCDEFHIJKLMNOPQRSTUVWXYZ
1234567890$?!%&
Clear Space Required:
No other graphic may encroach within a unit of “U” on the top, side, or bottom of the logo.

For customization of the UFWH logo for your chapter please contact us.
UFWH MAIN LOGO
ALTERNATE GREEN