BACKGROUND:
• The Student Government Association has observed persistent problems with the student game day experience.
• The SGA compiled feedback and information through the following platforms: AuburnAnswers submissions, SGA’s Game Day Committee, student behavior and safety observations on Saturdays, and research of other Southeastern Conference peer institutions and their ticketing systems.
• SGA has identified and prioritized a set of immediate and future recommendations to solve existing problems and enhance the game day experience for all students.

OBJECTIVES:
1. Make more tickets available to students whose priority is attending football games, not buying tickets to sell on the secondary market
2. Limit the number of fans in the student section that are not Auburn students.
3. Create a safe environment for students in the student section.

CHANGES FOR 2016 FOOTBALL SEASON:

1. Ignited Card Verification at Gates
Ignited Cards will be checked at the gate to ensure that the owner of the card is the one using it. Students who encounter swiping issues or are questioned about the validity of their card will be directed to Gate 6, and cards that do not match the student attempting to use it will be collected and submitted to the Office of Student Conduct.
   • Promotes an all-Auburn student section and upholds the integrity of the student ticket usage
   • Limits the culture of mass buying and selling of student season tickets
   • Provides assurance that the data collected from ticket swipes is accurately matched with the corresponding student, allowing Athletics and SGA to make informed, future decisions
2. Limit Transfers
If a student transfers tickets more than four times to another student using the Athletics Ticketing System, the student will not be eligible to purchase student tickets the following football season.

- Ensure students who want to attend games that are not a part of their season package are afforded the opportunity as early as possible.

3. Implement a Guest Ticketing System
A limited number of guest tickets will be available each game for an additional charge. More information on the process will be released at a later date.

4. Split First-Year Student Full Season Packages
No full season packages will be available for first-year students. Two six-game packages and one four-game package will be available, and each includes at least one SEC game.

- This allows twice as many first-year students to get desirable home football game tickets.

All feedback can be given at AUBURNANSWERS.ORG or emailed to SGA@AUBURN.EDU